



Press Release  
May 25, 2011

## **SUNSI LAUNCHES INVESTOR RELATIONS CAMPAIGN**

New York, May 25, 2011 – SunSi Energies, Inc. (“SunSi”, OTCQB: SSIE) announced today it is launching an investor relations campaign to increase investor awareness and understanding of SunSi operations. Through its operations in mainland China, SunSi manufactures trichlorosilane (TCS), a critical intermediate compound used to produce extremely pure polysilicon. TCS is a critical component of computer chips and solar photovoltaic (“PV”) cells, and is an essential raw material used in the manufacturing of approximately 75% of all solar panels worldwide.

David Natan, SunSi’s Chief Executive Officer, stated, “We are strongly positioned to become a major supplier of TCS to the solar industry and believe we can generate significant profitability from current operations through the expansion of our Wendeng facility in Shandong Province. Once investors become aware of our competitive position, the size of TCS’ potential market, the Company’s prospects for future growth, and our current product sales to two clients each with over a billion dollars in annual revenue, we believe this knowledge will translate to increased trading volume and an increase in the price of our stock.”

Richard St-Julien, President of SunSi Energies Hong Kong Limited stated, “Our campaign will be launched on a number of fronts including investor outreach programs, increased website visibility, and through greater exposure to the national media. We believe our stock price is undervalued. On May 8<sup>th</sup>, Goldman Small Cap Research initiated coverage on SunSi with a \$6.00 price target.”

### **About SunSi Energies Inc.**

SunSi’s focus is to acquire and develop a portfolio of high quality TCS producing facilities that are strategically located, and possess a potential for future growth and expansion. SunSi now controls approximately 47,000 metric tons of TCS production, which is believed to be the largest TCS-only company in China.

Relatively unknown, but essential to the solar industry, TCS is a chemical primarily used in the production of polysilicon, which is an essential raw material in the production of solar cells for PV panels that convert sunlight to electricity. TCS is considered to be the first product in the solar PV value chain before polysilicon, and is also the principal source of ultrapure silicon in the semiconductor industry. SunSi believes it will become the first and only “pure play” public company in the world focusing exclusively on the production and sales of TCS. SunSi Energies Inc. is traded on the OTCQB under the ticker “SSIE”. For additional information, please visit our website at: [www.sunsienergies.com](http://www.sunsienergies.com).

## **Forward-Looking Statements**

This news release contains forward-looking statements related to the future financial condition and results of SunSi's operations. SunSi paid Goldman Research to conduct the research that is referenced herein; however, such payment did not consist of SunSi stock, was made in advance of all research undertaken, and was in no way contingent upon any of the results of the research. The statements about SunSi attaining a \$6.00 share price within six months and a \$12.00 share price by the end of 2012 are those of Goldman Research and not SunSi.

Other forward looking statement are based on SunSi's current expectations and estimates regarding: TCS markets and industry in which we operate being the most profitable segment of the solar value chain, management's beliefs and assumptions regarding these markets, approximately 75% of the current worldwide use of TCS based PV panels, increasing trading volume and price of SunSi's stock, future growth prospects, becoming immediately profitable, future earnings and revenue projections, the percentage of solar panels requiring TCS, completion of our Wendeng expansion plan, the size of SunSi's TCS capacity compared to other Chinese TCS companies, other acquisition transactions and attaining an AMEX listing. These statements are subject to important risks and uncertainties, which are difficult to predict, and assumptions which may prove to be inaccurate.

Some of the factors that could cause results or events to differ materially from current expectations include, but are not limited to: general economic conditions, market or business conditions; general stock market performance, the performance of the solar industry in general, changing competitive environment; changing regulatory conditions or requirements; changing technology; raising sufficient capital to pay the Wendeng shareholder and fund the expansion of Wendeng to 75,000 MT, attaining the required number of shareholders to meet AMEX listing requirements, the price of TCS sold within China and outside of China, attaining projected revenue of \$20-\$25 million per year at Wendeng, the level of production by the Wendeng factory, Baoaki's success in attaining new clients under its distribution agreement, and success in implementing productivity initiatives.

Some of these factors are largely beyond the control of SunSi. Should any factor impact SunSi in an unexpected manner, or should assumptions underlying the forward-looking statements prove incorrect, the actual results or events may differ materially from the results or events predicted. All of the forward-looking statements made in this document are qualified by these cautionary statements, therefore, there can be no assurance that the results or developments anticipated by SunSi will be realized or, even if substantially realized, that they will have the expected consequences for SunSi. Readers should not place undue reliance on any forward-looking statements. Furthermore, SunSi disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or any other occurrence.

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